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in business



TEC day shows method for post GFC prosperity

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SA businesses will benefit from the wisdom of influential leadership guru, Paul Bridle, who told TEC Group members how to navigate new business opportunities in the post GFC era during TEC's annual gathering at the Adelaide Convention Centre today.

Acclaimed among the world's 'Top 20 Most Influential Leadership Gurus' in 2007 and 2008, Leadership Methodologist, Paul Bridle, has spent nearly two decades researching effective organisations and their leaders.

Invited by CEO membership organization, The Executive Connection (TEC), Paul detailed the evolution of the core principles of management and leadership in light of world trends and events and discussed how he anticipates changing policies, and generations X and Y, will influence business operations.

"The shock to world economies has been described as a once in 75 year event, so of course the way we emerge from the GFC will be just as significant from an historical perspective," Paul said.

"The rulebooks will be fundamentally different and I want to equip businesses with the tools they need to leverage the opportunities emerging from this new era."

The acclaimed business speaker addressed SA executives from more than 180 companies, as well as hundreds of TEC members throughout Australia and New Zealand in regional events held during September.

"This conference will bring together some of Australia's most visionary leaders, and this year one of the most in demand presenters will talk about a new era of business opportunities that local companies can embrace and benefit from," SA TEC Chair, Jerry Kleeman of Kleeman International, said.



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